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# GRAMA VIKAS

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## Proposal to Strengthen Farmer Interest Groups promoted by Five Farmer Producer's Organisations of Green Logistic Project.


### Introduction

Under the bilateral cooperation, German International Cooperation (GIZ), is cooperating with Department of Horticulture- Government of Karnataka. The objective of the project is to strengthen the supply chain of fresh fruits and vegetables at the FPO level. The project while cooperating with Farmer Producer Organisations, has realised that the Farmer Interest Groups (FIGs) which are micro units for setting up the supply chain have weak relationship with Farmer Producer Organisations (FPOs). There are various reasons for such weak cooperation, however addressing them is a priority as these units serve as backbone to FPOs.

In rural India, building and sustaining people's collective is a big challenge. With some exceptions, as majority of such organizations are unable to establish relevance to their member's lives, the ownership among the members remains weak. It is to be noted that members of such organisations have multiple needs and access to better income is one among many. Therefore, there is a need to understand the needs of the members, priorities them and facilitate access by establishing contacts with relevant institutions and organisations. Gram Vikas (GV) has long experience of working with farmers and Self-Help Groups of women involve in micro finance in Karnataka. The competencies of GV in institutional building at the grass root level will support the project to strengthen the relationship between FPOs and FIGs

**Goal** Strengthen the capacities of the FPOs so that they work towards bringing qualitative change in the lives of its shareholders (FIGs).

**Objective** The objective of this cooperation is to strengthen FIGs so that the communication and business relationship between them and FPOs is strengthened.

  
Executive Director / Chief Functionary  
GRAMA VIKAS

